

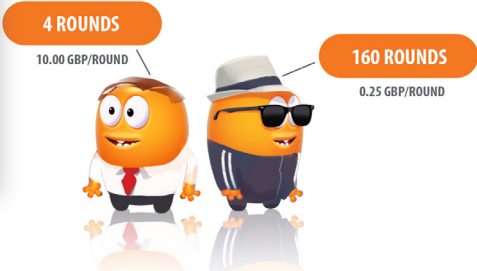
# QUICKSPIN

PROMOTE

## ENGAGE new players with FLEXIBLE FREE ROUNDS



Engage your players by letting them distribute free spins as they wish – “All in” or safer with many spins at a lower bet.



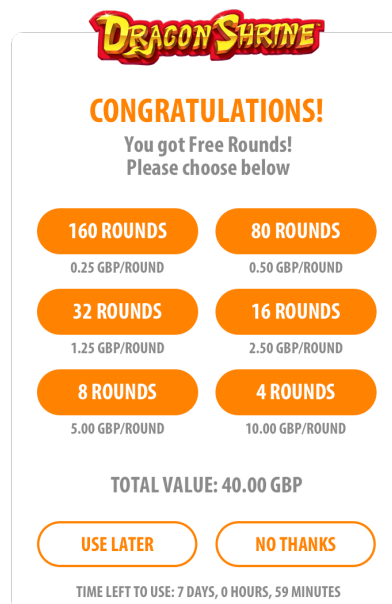
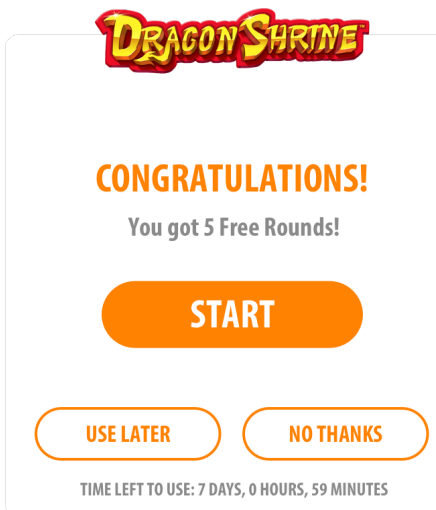
Quickspin’s Flexible Free Rounds is a unique promotional tool which allows your players to experience the game for free with stakes they prefer.

You choose which players are eligible, on which game(s), and for which cost.

What makes our Flexible Free Rounds unique is that you can give the player a range of bet options to choose from.

Players enjoy their slots at different stakes and our Flexible Free Rounds allows you to give the same value to all players in the campaign, but each player has the option to enjoy the Flexible Free Rounds in their preferred way.

You choose how flexible you make your campaign, going from no choice, to up to six different choices.



## Recommendations

Free Round campaigns have become an industry standard. They are used to activate, retain and re-activate players. Quickspin offers the same core functionality, but on top of that, we add flexibility to both you and the player. The flexibility to the player is a great advantage, especially when giving away a larger amount of free rounds, while the marketing message stays the same as before.



## Example:

The minimum bet of Sevens High is 0,25 cent. A free rounds campaign of 100 free rounds would thus cost €25. With our tool, you set the promotional value at €25, and specify what range of options you want to present to the player. The potential presented options could be: 100 rounds @ 0,25 cent // 50 rounds @ 0,50 cent // 25 rounds @ €1,00.

The choice is yours... and theirs!

### 1. Activation

Operators give away a large amount of free rounds to new sign-ups. The marketing message of 100 Free Spins is very attractive, yet the actual player experience is not great.

The Free Rounds are to be experienced at the lowest bet, which is not necessarily the preferred bet type of the player. With Quickspin's FR you keep the attractive marketing message, and allow the player to have the experience they desire.

### 2. Retention - Re-activation

Quickspin's Flexible Free Rounds are a lot more flexible for retention and re-activation purposes. The playing experience is highly affected by the bet size, and allowing the player to choose their playing style will make your campaign more effective.

## How to?

Tutorial Video on how you set up a Flexible Free Rounds Campaign is available in our Client Area. If you have any question please do not hesitate to contact us at [sales@quickspin.com](mailto:sales@quickspin.com) or contact your Account Manager.

